



Republic of the Philippines
Department of Education
Region X
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DIVISION ADVISORY

To: Education Program Supervisors
Public Schools District Supervisors
Elementary/Secondary School Heads

From: **CHERRY MAE L. LIMBACO, Ph.D., CESO V**
Schools Division Superintendent *[Signature]*

Date: November 28, 2014

Subject: 2nd "Salamat Po!" Letter Writing for Elementary and Secondary
Students both for Public and Private Schools

1. Enclosed is a letter of invitation from MS. MA. JOSEFINA M. DE LA CRUZ, Postmaster General and CEO, re: 2nd "Salamat Po!" Letter Writing for Elementary and Secondary Students both for Public and Private Schools.
2. The Field Offices are encouraged to disseminate the information of the said invitation.
3. For your information and guidance.

25 November 2014

DR. CHERRY MAE L. LIMBACO, PhD.
Schools Division Superintendent
Misamis Oriental
9000 Cagayan de Oro City



Dear DR. LIMBACO:

Inspired by last year's success, we are pleased to inform you that PHLPost will be conducting the 2nd "Salamat Po!" Letter Writing for elementary and highschool students both for public and private schools nationwide. This project aims to continue to increase the awareness of the Filipino students in the art of letter writing.

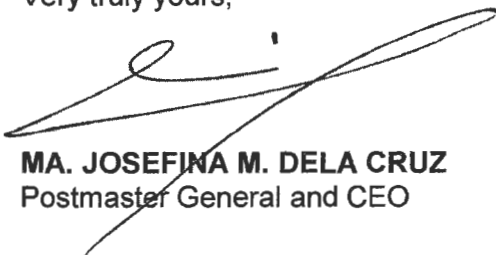
This year, we wish to highlight the important role that our teachers play in shaping our society. We want to encourage and engage the Filipino youth to use letter writing as one of the most effective and artistic means of communication and upholding the value of appreciation.

The project will run from September 9, 2014 – March 31, 2015. In this regard, we are respectfully requesting for your support by encouraging students to write and send thank-you letters as one of the activities in their English and Filipino subjects. We have also coincided the implementation of the project with the launching of our "Salamat Po Titser" stamps in celebration of the National Teachers' Month from September 5 – October 5, 2014. We want to give the students an opportunity to express their gratitude to their teachers for their untiring and selfless dedication to their duty.

Attached is the mechanics of the project and the DepED Advisory for your perusal. For queries and other clarifications, please coordinate with Cecilia A. Lotante at 0906 496 6880 and email address at cecilia.lotante@yahoo.com.

Thank you very much and we earnestly look forward for your favorable response.

Very truly yours,



MA. JOSEFINA M. DELA CRUZ
Postmaster General and CEO

REVISED MECHANICS

NATIONWIDE "SALAMAT PO!" LETTER WRITING PROJECT FOR ELEMENTARY AND HIGH SCHOOL STUDENTS YEAR 2

1. This letter writing project is open to all elementary and highschool students both from private and public institutions nationwide.
2. Students shall be encouraged to write "thank you" letters to anyone they want using Filipino or English language following the proper format of writing a letter (date, addressee, opening, body, closing and signature).
3. The letter shall be handwritten and mailed to the addressee via **the post office only** using ordinary mail service with postage rate of P10.00 (1-2 pages only) for delivery anywhere in the Philippines. Students may also send letters/post cards/aerogramme abroad using Airmail Service, published rates applied
4. The mailer shall be entitled to one (1) raffle ticket upon payment of the corresponding postage fee for every letter, greeting card, post card, aerogramme sent via the postal service or any of the accredited postal stations
5. The raffle stub shall be properly filled-up and duly-signed by the mailer and shall be dropped at the designated drop boxes located at all post offices, accredited postal stations, Post Offices located in Robinsons Malls, SM and other malls with postal counters.
6. The name of the teacher who encouraged the students to write letters and send entries shall be written on the raffle stub.
7. In areas wherein post offices/postal stations are not accessible to students, PHLPost and postal station operators shall schedule the pick-up of all mails upon request of the school heads and shall see to it that postage fees are paid and raffle tickets are duly issued. Entries shall be properly dropped at designated drop boxes.
8. In celebration of the National Teachers' Month students are encouraged to send "thank you" letters to their teachers from September 4, 2014-October 5, 2014.
9. The schools are also encouraged to conduct letter writing activities during their Family Day Celebration, Foundation Day, Christmas, Valentines Day and any other events where letter writing activities are appropriate.
10. Students can send as many entries as they want as more letters sent mean more chances of winning in the raffle draw.
11. Duration of the Project is from September 2014 to March 2015.
12. Schedule of Regional and Grand Draws for entries from Schools and General Public:

	Schedule of Draws	Venue	Deadline for submission of entries
REGIONAL DRAW	December 9, 2014	Area Offices	November 31, 2014
GRAND DRAW	April 2015	Central Office	March 31, 2015

13. To recognize the efforts of the teachers in promoting the letter writing project among their students, the teacher will receive the same amount as the winners during the Regional and Grand Raffle Draws.
14. The school with the most number of entries shall likewise receive a certificate of recognition and cash award to be given during the Grand Draw.
15. Prizes and Awards

REGIONAL DRAWS To be held in the Regions December 9, 2014	GRAND DRAW To be held in the PHLPost Central Office March 2015
P5,000.00 - 1 winner	NCR / Mega Manila P30,000.00 - 2 winners
P3,000.00 - 2 winners	Luzon P30,000.00 - 2 winners
P2,000.00 - 3 winners	Visayas P30,000.00 - 1 winner
P1,000.00 - 5 winners	Mindanao P30,000.00 - 1 winner

16. This letter writing project will be on a year-round basis, hence, all entries received after the Grand Draw shall be included in the next year's Draw.
17. This Project is conducted in coordination with the Department of Education and Komisyon sa Wikang Filipino
18. For more information, please contact our Project Coordinator:

MS. VIA CARLA SAN AGUSTIN

Office of the APMG for Marketing & Mgt. Support Services
(02) 524-8771; e-mail: via.sanagustin@phlpost.gov.ph
CP. No. 09158863383

DepEd Advisory No. 404, s. 2014

October 23, 2014

In compliance with DepEd Order No. 8, s. 2013
this advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

(Visit www.deped.gov.ph.)

SCHOOL YEAR 2014-2015 SALAMAT PO! LETTER-WRITING PROJECT
OF THE PHILIPPINE POSTAL CORPORATION (PHLPOST)

The Philippine Postal Corporation (PHLPost) is now on its *second year* of implementation of the *Salamat Po! Letter-Writing Project for School Year 2014-2015*.

The regional draws and grand draws for entries from schools and general public will be held on the following dates:

Activity	Date and Venue	Deadline for Submission of Entries
Regional Draw	December 9, 2014 Area Offices	November 31, 2014
Grand Draw	April 2015 Central Office	March 31, 2015

This Project aims to focus in giving appreciation to teachers wherein pupils and students are encouraged to send *Thank You* letters to their favorite teachers and to anyone they want.

They can send as many entries as they want to have more chances of winning in the raffle.

This Project is open to pupils and students from both public and private elementary and secondary schools nationwide.

Participation of both public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

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